

2019 Midwest "Meeting of the Minds" Conference

Thursday, August 15

Time	Activity	Auditorium 8005	Room 8009	Room 8002	Room 8010
8-9:00 a.m.	Registration	Continental Breakfast and Registration			
9:00-10:30 a.m.	Keynote Session	20 Annual Giving Lightbulbs in 60 Minutes Bob Burdenski	20 Annual Giving Lightbulbs in 60 Minutes (Simulcast) Bob Burdenski	The Evolving Role of Advancement Services John Taylor and Vered Siegel	
10:30-10:45	Break				
10:45-Noon	Breakout Sessions	Goldfish Conundrum: Multi-Channel Annual Giving Meg Weber Colorado State	A Phonathon Forum Georgia Brandau U. of Minnesota	IRS Rules and Regulations - What You Don't Know Might Hurt You! John Taylor	Managing Our Expectations Toward Millennials Jon Van Oss PledgeMine
12-1:15 p.m.	Lunch	Lunch on your own.			
1:15-2:30 p.m.	Breakout Sessions	The Donor-Centered Annual Giving Program Peter Moes University of Utah	Annual Giving and Campaigns Meredith Howell UIC	The Challenges (and Successes!) In Scaling for a Smaller Shop Torey Calvert Latin School of Chicago	Creating a Culture of Engagement and Giving Tessa Burke iModules
2:30-2:45	Break				
2:45-4:00 p.m.	Breakout Sessions	Thankin' Ain't Easy Jonathan Brooks Western Carolina U.	Breaking Through to New Audiences: Characteristics and Solutions Felicity Meu GiveCampus	Data – Does it have to be "the More, the Messier?" Christina Pulawski and Ron Eisenstein	Dig Deep to Elevate Your Message Christina Nichols MCR
4:00-5:15 p.m.	Breakout Sessions	Annual Giving Hacks Bob Burdenski and Meg Weber Colorado State	Using Strategic Engagement & Stewardship to Boost Your Annual Fund at Small Shops & Independent Schools Connie Molzberger Francis W. Parker School	What's on Your Mind? Advancement Services Forum Michael Halverson & Elizabeth Toman Tavares	Moving Your Annual Giving Program from a Transactional Process to a Relational Experience James Kopp Cathedral Corporation
5:15-6:30pm	Conference Reception				

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7:45-9:00 a.m.	Continental Breakfast				
9:00-10:15 a.m.	Breakout Sessions	Collaboration Between Annual Giving and Major Gifts Teams Colin Hennessey University of Chicago	Parent and Family Giving Jean Roberts and Amy Immel College of Wooster	It's All (Office) Politics: When Good Work Isn't Enough Christina Pulawski Art Institute of Chicago	Making the Move to Digital-First Fundraising Scott Fry Community Funded
10:15-10:30	Break				
10:30-11:45 a.m.	Breakout Sessions	A Giving Day Forum Joey Carillo IIT	A Leadership Annual Giving Forum Michael Pope, University of Chicago Mark James, Wheaton	A Donor Wants to Give us What? Accepting, or Not, the Weird or Bizarre John Taylor	If You Can't Reach 'Em, Text 'Em! Emily Neigel GetThru
11:45-1:15	Lunch	Lunch on your own.			
1:15-2:30 p.m.	Breakout Sessions	Results From RNL's Higher Education Survey Brian Gawor	Creative Approaches to Annual Giving Kelly Brault Oakland University	Blurring the Lines: Reimagining Advancement Services as an Annual Fund Solicitor Ron Eisenstein & Tim Anderson	"Right-Sizing" Your Phonathon Ryan Robinet Albion College Julian Foster Wilson-Bennett
2:30-2:45	Break				
2:45-4:00 p.m.	Closing Sessions	A Look In The Annual Giving Crystal Ball Panel Discussion		A Look in the Advancement Services Crystal Ball Panel Discussion	